

**South Dakota Family, Career and Community Leaders of America  
Board of Directors Meeting Notes  
Tuesday, March 24<sup>th</sup>, 2020 4:00 – 5:30 p.m.**

**1.0 Call to Order**

**2.0 Roll Call and establishment of quorum**

- Present are: Frankie Nelson, Charlotte Mohling, Amber Rost, Tim Rhead, Cindy Brace, Carrie Kafka, Nicole Graves, Emma Kopplin, Hannah Owens, Madison Zwinger, Brent Olinger, Brigette Brucklacher, Anne Pankratz, Sheliah \_\_\_\_\_, Kris Brockhoft, Wendy Conrad,

**3.0 Approval of December Minutes -**

**4.0 Updates**

**4.1 State Adviser Update and Report—Kris**

**AFFILIATION SO FAR THIS YEAR:**

65 affiliated chapters so far – Chapters not affiliating yet this year – Pierre and Miller (Miller back next year)

- Deleted Presho, Scotland, (no teachers/program) and Groton (not affiliating – local only)
- New chapters – Hamlin, Virtual
- Chapters not affiliating cannot use the registered trademarks or logos.

1719 Affiliated members to date (last year was 1761 – down 42 members)

- See more chapters affiliating only members competing

**Virtual Chapter** – One member, elected Region VI Vice President, competing in STAR Event at SLC

| Membership Information ↑             |      |                                     |    |
|--------------------------------------|------|-------------------------------------|----|
| <b>Affiliated Members:</b>           | 1719 | <b>Affiliated Chapter Advisers:</b> | 69 |
| <b>Pending Members:</b>              | 1    | <b>Affiliated Chapters:</b>         | 65 |
| <b>Unsubmitted Members:</b>          | 184  | <b>Unaffiliated Chapters:</b>       | 2  |
| <b>Total Chapter Increase Goals:</b> | 353  |                                     |    |

**State Adviser Updates–**

**Attended SAMM- end of January**

- Nat’l BOD approved recognizing top 3 winners in each category of each STAR Event on stage at general session starting at 2021 NLC. State will have individual state recognition.
- Only students scoring above a 69 on the rubric would receive a medal, below 69 would receive a certificate.
- Working on STAR Event graduated levels of difficulty within new categories. Half should be done this school year.
- South Dakota helped with updating graduated levels in Professional Presentation STAR Event.

**Remainder of Region Meetings (I, III, VI) /FCCLA Week/Legislative Shadowing/January Leadership Training:**

- All events went well
- Utilized FCCLA Week Proclamation signed by the Governor in photo opportunity with the Governor

**Daily Operation-**

- Have set up direct deposit for some schools requesting for payment
- Donate Button via PayPal up and running
- Working on:
  - Amazon Business account set up – in process of being approved as nonprofit so can be a part of fundraisers - paperwork problem with IRS – working on Amazon Smiles/Wish List
  - Setting Venmo account – no fees/charges involved with and a subsidiary of PayPal
  - Financial review/audit by Sheila Volek currently in process

| Region         | STAR Event Participation  | Knowledge Bowl Participation | Income  | Expenses  |
|----------------|---|------------------------------|---|---|
| I<br>1.29.20   | 60  | 10                           | 76x\$1.60=\$121.60<br>60x\$3=\$180 SEv<br>10x\$3=\$30 KB    | 76x\$1.60=\$121.60<br>+ copies/travel/<br>stickers  |
| II<br>12.16.19 | 69  | 40                           | 116x\$1.60=\$185.60<br>69X\$3=\$207 SEv<br>40X\$3=\$120 KB  | 116x\$1.60=\$185.60<br>+ copies/travel/<br>stickers |
| III<br>1.22.20 | 180 (Added 1 from Ethan that was not registered/entered on Top Honors Form brought) | 55                           | 294x\$1.60=\$470.40<br>180x\$3=\$540 SEv<br>55x\$3=\$165 KB | 294x\$1.60=\$470.40<br>+ copies/travel/<br>stickers |
| IV<br>12.4.19  | 68 (Added 2 from Elkton not registered via DLG)                                     | 40                           | 105x\$1.60=\$168.00<br>68x\$3=\$204 SEv<br>40x\$3=\$120 KB  | 105x\$1.60=\$168.00<br>+ copies/travel/<br>stickers |
| V<br>12.4.19   | 124   | 60                           | 174x\$1.60=\$278.40<br>124x\$3=\$372 SEv<br>60x\$3=\$180 KB | 174x\$1.60=\$278.40<br>+ copies/travel/<br>stickers |
| VI<br>1.24.20  | 30 (Added 1 from Dakota Valley not registered via DLG)                              | 40                           | 75x\$1.60=\$120<br>30x\$3=\$90 SEv<br>40x\$3=\$120 KB       | 75x\$1.60=\$120<br>+ copies/travel/<br>stickers     |

\$1.60 per member competing DLG Fee collect and pay DLG – DLG set up/use for registration-all goes to DLG  
\$3.00 per member competing in STAR Events and Knowledge Bowl – used to defray region meeting costs from state level

Printing costs-certificates, officer selection process/Knowledge Bowl copies, state adviser travel expenses to meeting.

**2019-20 REGION MEETINGS** – All Complete – weather issues with Reg. 2

Region I Meeting – January 29, 2020 @ Surbeck Center at SDSM&T, Rapid City, SD

Region II Meeting – December 16, 2019 @ the Ramkota Inn in Pierre, SD

Region III Meeting – January 22, 2020 @ Wesleyan Church in Mitchell, SD

Region IV Meeting – December 4, 2019 Rescheduled to December 19, 2018 @ Ramkota Inn in Watertown, SD

Region V Meeting – December 4, 2019 @ Catholic Church, Hartford, SD

Region VI Meeting – January 24, 2020 @ Southeast Tech, Sioux Falls

**NLC** – Washington, DC – no hotel block – all chapters on own – late meeting a concern

-75<sup>th</sup> Anniversary Hall of Fame –

Congratulations to the 3 honorees from South Dakota – Julie Bell, Debra DeBates, and Joline Dunbar – very honored to have 3 of the 75 winners from our state.

Ticket sales - \$250 per ticket – we hoped to hold a fundraiser at state meeting to at least purchase banquet tickets for the honorees. ?? Maybe omit yellow highlighted.

Congratulations to the two Knowledge Bowl teams that advanced to NLC competition – Clark and Redfield

Congratulations to the Online Competitive Event winners advancing to NLC – to compete:

- Digital Stories for Change – Level 2 – Alcester-Hudson FCCLA
- FCCLA Chapter Website – Level 2 – Parkston FCCLA
- FCCLA Chapter Website – Level 3 – Hitchcock-Tulare FCCLA
- FCCLA Chapter Website – Level 3 – Redfield FCCLA
- Instructional Video Design – Level 2 – Alcester Hudson FCCLA
- Instructional Video Design – Level 3 – Alcester Hudson FCCLA

**Discussion Items:**

Adviser Letter of Concerns- will discuss at April meeting MAYBE CHANGE TO: ADVISER & REGION MEETING CONCERNS – WILL DISCUSS AT APRIL MEETING – RAN SHORT ON TIME.

Region Meeting management concerns will discuss at April meeting and/or create a survey about some issues to get advisers opinions/thoughts across the state. OMIT

**Just finished State Adviser Virtual Meeting – 3:30 p.m. today –**

- State updates were given from each state and what has been going on with all the changes due to virus.
- Survey going out to advisers on April 8<sup>th</sup> and return by 15<sup>th</sup> – National BOD collecting data- be honest in the survey so BOD has most accurate data to make decisions regarding national meeting moving forward. If kids CHANGE TO: “MEMBERS, ADVISERS, AND PARENTS FEAR ATTENDING NLC TO compete or IDENTIFY other issues we are facing due to the COVID-19
- National BOD hope to make a decision by April 24<sup>th</sup> on whether National LEADERSHIP CONFERENCE will be HELD –looking at data and hoping to use “FEAR” DATA in favor of insurance working. Many states HAVE TO FOLLOW STATE MANDATED BANS AND RESTRICTIONS.
- Culinary and Baking postponed to National Fall Conference.
- National Awards, Power of One, etc. still being awarded.

**4.2 Budget Update – Kris and Amber**

**5.0 NOTE: Both Checking Account balanced include over \$35,000 SLC deposits.**

|   |    |            |
|---|----|------------|
| Current Balance Checking Reg. Account – 3/27/20   | \$ | 231,087.20 |
| Current Balance Donate Now Bank Account -3/27/20  | \$ | 670.35     |
| Current Balance Donate Now Web Account 3/27/20  | \$ | 3,212.80   |
| Investment Account – First Bank & Trust As of 12/31/2019<br>OMIT - As of 12/31/2018 \$113,754.23 was down \$8000 since 11/31/18 | \$ | 134,057.42 |
| Investment CD – \$1,290 interest paid 1/9/20-no access in office  | \$ | 61,290.00  |
| <b>Region Meetings</b>  |    |            |
| Income - \$2,328.00 (not including DLG Fees)  |    |            |
| Expenses – Approximately \$1,800 (DLG Fees-\$1344.00 – not included)  |    |            |
| <b>Profit \$528</b> (With no travel to Rapid City)  |    |            |
| <b>Winter Training - Expenses \$350.00 plus travel</b>  |    |            |
| <b>Legislative Shadowing –Expenses \$412 plus travel</b> (3 hotel rooms forgiven)   |    |            |
| <b>SAMM – Expenses - \$1500.00</b> (J.B. Donation half of \$3000 to go towards SAMM)  |    |            |
|   |    |            |

**5.1 State Leadership Meeting – Kris**

**State Leadership Conference** – was scheduled for April 26-28, 2020 – Ramkota Hotel/Convention Center

**MADE THE CALL TO CANCEL PHYSICAL MEETING TO SAVE LARGE \$\$ SD FCCLA COULD HAVE FACED-**

**WORKED WITH TO EXTEND CONTRACT WITH RAMKOTA OUT ONE MORE YEAR- Kris talked**

**to management and said that if we contract out one more year, FCCLA would not have any fees for canceling due to COVID-19, so we did not incur any fees for canceling this year.**

Theme – yOUR Story

Keynote Speaker – Holly Hoffman, Sioux Falls – 2 workshops – **REBOOKED FOR NEXT YEAR – UPDATED CONTRACT**

STAR Events scheduling/assignments – MOVING TO ONLINE EVENT

- STAR Event Competitors will be provided 2 basic questions to answer after presentation to include in video recording so judges can score the “question” section of the rubric.
- Case studies/resources for individual STAR Events will be provided for competitors to review, prepare response, and including in recording after presentation.
- National FCCLA is providing online rubrics to utilize in virtual STAR Event competitions.

New officer selection – MOVING TO VIRTUAL PROCESS

- Jr. High Rep and NOC will record speeches and two candidate questions. Video links will be sent to advisers to give access to voting delegates and interview team to score presentations. Voting delegates will record candidate scores in a Google Form to submit. Selection process will include candidate application score, test score, voting delegate score, an interview team score.
- State officers selection- they may just be a “state officer” until we are able to get officers together to see how they interact with each other before positions are selected.

Leadership Team Selection – MOVING TO VIRTUAL PROCESS

- State leadership teams are going to do meetings via Zoom and testing on an online platform

State Chapter Adviser

Received one – master adviser application

Power of One and Merit Chapter applications – 20 Gold Level Merit Chapter Awards plus numerous Power of One recipients.

**DLG – State Leadership Conference**

--State Leadership Conference Registration - 1219 Registered 936 STAR Event Competitors Registered

--Due to the pandemic, cancelled physical location meeting and moved to virtual competition

--Virtual Competition – feedback from officers and advisers

- What if we have several competitors drop out? A few advisers have indicated they have some Cancelling
- Is there a minimum number of competitors we should have to make it work? Hate to have one or two per category, some didn't have very many as is with having three categories now.

**Expenses incurred as of today vs. SLC Registration Refunds**

NLC – As of today need to provide – 10 + 11 (depending on team size) \$45 Competitive Event stipend  
=**\$945**

State Officer/National Officer Candidates/State Chapter Adviser – NLC Stipend **\$4,000**

T-shirts – but schools will be responsible

DLG Fees - \$1.60 X 1219 = **\$1950.40**

STAR Event Plaques – 1/3 sponsored – will send out sponsors letters once confirm number competing.

-Could use next year **\$2295 - \$750 = \$1545**

Merit Chapter plaques (\$20 x 20=**\$400**), STAR Event lapel pins for all STAR Event competitors,

Top Honors medals (\$3.50 each) x 500= **\$1750.00** ; lapel pins 936 x \$1.00= **\$936.00**

Top Honors Plaques – 6 @ \$20 = **\$120**

STAR Event Certificate medal stickers, printing cost, and STAR Event printing – **\$960**

New/old officer gifts, new state officer binders/pins - **\$360**

Advisers in Action dues - **\$1300**

Kris would hope that we can at least figure out how to break even with some of the state costs we have already had with the students that still wish to compete this year.

**SD Board Conversation on state**

- Some students want to compete and still plan to complete their projects from home
- Others have completely changed projects to make it work
- Some students just do not want to risk the travel so they no longer plan on competing

- Some states are submitting a video to simply go on
- Our lives are so unpredictable right now does it even pay to do anything
- Most administrators in the state are planning on doing nothing and canceling most events, May 1<sup>st</sup> does not seem like a magical date that everything for sure would be settled by. Just a date that Noem has picked so far.
- We want to make sure that the current state officers get some kind of recognition. Also want to recognize all the other awards and items that we usually do during state in some way. Will work out details as we get more information.
- **KRIS IS RECOMMENDING THAT WE CONTINUE WITH A VIRTUAL State Conference and suggests that April 8<sup>th</sup> is the date we tell her which students will or will not compete in their STAR Event –Form will come out March 30<sup>th</sup> from Kris for advisers to fill out so the Board can move forward with decisions- Bridgette Brucklacker second – All vote Aye**

#### Other Concerns Brought up by Kris for Board Consideration:

- What are we going to do about all the fees chapters paid now that people want to cancel or some that still want to compete?
- Kris will try and get out of DLG fee, but doesn't think we will be able to get out of that
- How will we cover all the above expenses we already have incurred because of the SLC
- Board will make a financial decision on reimbursement after the April 8th date once we have survey results from South Dakota advisers. We will schedule a Zoom meeting to make a recommendation. Probably on April 14<sup>th</sup> at 4:00 and handle the other new business.

## 6.0 Committee Reports

### 6.1 Finance Committee

- **Committee Report – Sheila and Deb**
  - Talked about doing an online fundraiser around state meeting, but now they are looking for a recommendation to see if there is a good time at all to do anything? Discussion- maybe right now is not a good time since businesses are struggling with all this virus stuff happening, people are anxious about the future, maybe now is not the right time with all high emotions. committee thinks to delay until summer; something closer to nationals time to help get people aware/excited for that meeting.
  - We met the 5-year commitment to SD Youth Foundation, do we want to stick with them, do we want something different, do we stay but have the contract look a little different? Just some items to think about for our upcoming meetings and committee will continue to think/work on this and come up with a recommendation.
  - Committee also thinks starting to reach out to businesses to make connections with FCCLA will be good for the future

### 6.2 Membership and Communications Committee

- **Committee Report – Emma**
  - We met about a month ago to plan items for state meeting and discussed utilizing social media to promote things. Talked about Tik Tok, but not really going to work for an SD account. Wanted to do a “hype” video during state to get everyone excited about state but now not relevant
  - Talked about ways to get the SD newsletter out to the students better and what we can do to share this with them- concerns over student names and confidentially so working through that
  - Bingo card game for state was going to happen, but not really happening now

### 6.3 Programs Committee --

- **Committee Report – Nicole-**
  - Anti-harassment updates will be taken care of by program committee. – Committee will try and have something wrote up by our April meeting so they can make a recommendation soon
  - Fall was busy trying to get new students hooked up with mentors

- Miller will have a new adviser this coming year so working on getting her a mentor

#### **6.4 National FCCLA Update – Hannah**

- Conference call among the NEC and they have been told that so far everything will be moving forward as planned. Most NEC officers have also not been able to attend other state meetings or their own. Since there is no timeline on this virus it is hard to plan and everyone is just kind of waiting to see how this plays out. Nationals is going forward with “business as usual.” National staff is working from home during business hours so contact them if you need anything. We are just all holding breath and waiting to see what happens.

#### **7.0 Unfinished Business**

- None

#### **8.0 New Business-** deferred to April meeting

8.1 **Adviser Concern** – Communication, Costs, Meeting Content

8.2 **Next Meeting Date-** April 14<sup>th</sup> around 4:00pm

#### **9.0 Adjournment**

- Hannah moves to adjourn – second by Cindy- all vote aye- meeting adjourned.

