

**South Dakota Family, Career and Community Leaders of America  
Board of Directors Meeting Minutes**

**Tuesday, August 13, 2019**

**10:00 a.m. – Noon**

**1.0 Call to Order-** Charlotte Mohling

**2.0 Roll Call and establishment of quorum-**

2.1.1 Charlotte Mohling, Frankie Nelson, Deb Nelson, Hannah Owens, Emma Kopplin, Brigitte Brucklacher, Carrie Kafka, Madison Zwinger (came at end), Sheila Volek, Kesha Jordan (for Wendy), Kris Brockhoft, **Amber Rost (via phone)**

**3.0 Approval of Minutes** – Frankie Nelson – Frankie Nelson Moved, Carrie Kafka second, minutes approved

**4.0 Updates-**

4.1.1.1 Addition of adding discussion on doing something to help support the Burke FACS/FCCLA programs

4.1.1.2 Hannah Owens moves to approve agenda, Emma second, agenda approved

**4.2 Update from NLC—Kris Brockhoft and others who attended**

4.2.1 157 attend from SD, 96 were SD FCCLA members.

4.2.2 67 compete in STAR Events plus 8 online event participants

4.2.3 Results: 56 gold metals 19 silver medals

4.2.4 Top three will be announced on the national stage at next year NLC

4.2.5 Hannah Owens was elected to NEC- her experience was very busy. She was at Costa Rica before NLC then started competing. First was her test which she felt confident about, but noticed that the FCCLA website had a few inconsistencies for studying. She enjoyed the speech and networking, and listening to concerns of state associations. Focusing on creating STAR Events for this next year, she knows it is confusing this year with the new STAR Event guidelines. She wants to try and include

new STAR Events geared towards male members (robotics, foreign language, coding, etc). Overall process (of getting elected) was tiring- this helped to show all of the candidates true colors during those times which is helping in selecting a new team.

4.2.6 Clark chapter won Knowledge Bowl

4.2.7 Tiffany Newman received Master Adviser Award

4.2.8 Charlotte Mohling recognized for Spirit of Advising

4.2.9 Kris was Lead STAR Event consultant this year

4.2.10 Next Year – NLC will celebrate FCCLA’s 75th Anniversary in Washington, DC - July 5th – 9th

### **4.3 State Adviser Update and Report—Kris Brockhoff**

4.3.1 63 affiliated chapters 1791 affiliated members; 42 member decrease from last year due to losing 3 chapters due to no teacher/adviser in Lyman, Miller and Scotland.

4.3.2 1338+ registered for State FCCLA, 982 compete in STAR events, \$671 was raised by BOD Silent Auction. Support from chapters/advisers/alumni all plaques awarded were sponsored.

4.3.3 Dues will remain the same for this year (\$8 state and \$9 national).

Affiliate by November 1<sup>st</sup> to receive access to resources in the portal.

Theme 2019-2020 is “Your Story, Our Story “– 75<sup>th</sup> Anniversary of FCCLA. You are unique and your experiences shape who you are and create your personal story. Throughout the 2019-2020 school year, we hope every state, chapter, and member will use the theme Your Story to focus on how your leadership story is one that others will celebrate now and in the future.

4.3.4 Capital leadership- two, \$150 stipend for students to apply for

4.3.5 Fall Leadership Conference (replacing Cluster meetings) – Dallas, TX  
November 15-17 2019

- 4.3.6 New STAR Events will probably not be out until mid October.. they are still working on the Knowledge Bowl information before Fall Leadership Conference
- 4.3.7 Region Meeting dates are still be finalized, we will be doing Professional presentations, Job Interview, and Career Investigation for STAR Events. We will be doing Level 1, 2 3 for STAR Events, Knowledge Bowl will be junior and senior
- 4.3.8 April 26-28 State FCCLA at Ramkota 2020 – Kris is working on reserving dates for the conference at the Ramkota for 2022-2024. Denny Sanford would be \$28,000 more to go back there so we cannot afford that.
- 4.3.9 Power of One should be updated this year and available in the portal for advisers.
- 4.3.10 Red blazer rental- we had enough to get students to go to nationals. Have about 30 blazers left in the office with different sizes. Everyone will need to turn in all blazers at state meeting to keep things more organized.
- 4.3.11 Virtual chapter- Charlotte Mohling and Jean Clarke will be hosting the chapter. Need at least 12 to get going and we are about there. It is for members that do not have a local chapter or chapters with no current advisers.
- 4.3.12 Donate now button on website- removed Flip Cause, refunded funds from August (\$100) and we are working on PayPal as a different option that is more cost effective.
- 4.3.13 Go for Red Membership kits should have already received the packets at school so look for those.
- 4.3.14 New Educated Adviser award is a new award for advisers at NLC. Recognizes chapter adviser who goes above and beyond in his/her

professional development activities and participate throughout the year.

**4.3.15 Competitive Event Changes for the 2019-2020 School Year:**

**Category Changes to** – Level 1 (6-8<sup>th</sup> grade), 2 (9-10<sup>th</sup> grade), and 3 (11<sup>th</sup>-12<sup>th</sup> grade)

Event Name Changes: Professional Presentation (formerly Illustrated Talk)

Public Policy Advocate (formerly Advocacy)

Culinary Math Management (formerly Applied Math for Culinary Management)

Event Management (formerly Life Event Planning)

Repurpose and Redesign (formerly Recycle and Redesign)

Sustainability Challenge (formerly Environmental Design)

**4.3.16 New Events:** Baking and Pastry (STAR Event)

Instructional Video Design (Online STAR Event)

**4.3.17 Events Changing from Individual to Team Events:**

Fashion Design, Repurpose and Redesign, and Nutrition & Wellness

**4.3.18 New Competitive Events Manual** expected to be out in early – mid-October.

**4.3.19 Reasoning** for name changes is part with Perkins V and just changes at the national level.

**4.4 Fall Leadership Meeting – Kris Brockhoft**

4.4.1 October 6-7<sup>th</sup> in Huron – “Where Leadership Begins” is the theme

4.4.2 Rookie, Power, State Leadership Team planning, Teen Teachers will have training here as well again.

4.4.3 Adviser sessions

4.4.4 \$50 registration costs- due Sept 20<sup>th</sup> /person

4.4.5 \$82.99 is hotel costs- good only through Sept 22<sup>nd</sup>

**5.0 Committee Report**

**5.1 Executive Committee – Charlotte Mohling**

5.1.1 Madison, Hannah and Wendy need to be on a committee

5.1.2 Hannah- join Andrew on Development and Marketing committee

5.1.3 Madison- will be on Programs committee

**5.2 Special Committee for Development & Marketing – Andrew Rasmussen**

5.2.1.1 Has helped with Fall Leadership, took pictures and video to promote FCCLA, visited with students.

5.2.1.2 Alumni members provided some information and he worked on getting info on the website.

5.2.1.3 Kris recommends to have him at Fall Leadership – Kris will extend an invite to him

### 5.3 Finance Committee

Balance Checking Reg. Account – 6/30/19		\$	199,851.99
Current Balance (7/31/2019)			196,002.72
Balance Donate Now Bank Account -6/30/19		\$	670.35
Balance Donate Now Web Account – 6/30/19	Closed 8-1-2019	\$	2,542.45
Investment Account – First Bank & Trust As of 6/30/2019		\$	126,146.78
Investment CD – \$60,000 interest paid 1/9/19		\$	61,290.00
<b>State Meeting -</b>			
Income			
Registration Fees \$90,237+\$260 Merit+\$1200 Booth+\$170 SLT AppFee + Donations		\$	96,254.95
Expenses - \$ as of June 10, 2019 (Does not include NLC Stipends, printing, E-Group bills)		\$	67,136.00
<b>National Meeting -</b>			
State Meeting Package			\$ 3,064.00
STAR Event Stipends			\$9055.21
<b>CTSO Training – Exec. Council Mtgs – State Leadership Team Expenses, State Adviser Expenses, Etc.</b>			<b>\$21,750.00</b>
\$99,318.95-\$97,941=-\$1377.95 in black			

#### 5.3.1 Committee Report – Sheila Volek and Deb Nelson

5.3.1.1 Deb and Sheila met with Rachel to ask a few questions about things they need to work on. Had a committee meeting and discussed:

5.3.1.1.1 Discussed creating a path to creating a Foundation for FCCLA.. how long would it take, what would need to happen, etc.

5.3.1.1.2 Alumni database was created by Rachel we have 117 members so far, but we know there are more people out there. Committee will create a new form to try and gather more data

- 5.3.1.1.3 Looked at removing FlipCause due to cost and complexity of program and changing to PayPal for a new donation tool for online
- 5.3.1.1.4 Shelia- Facebook Payments and Amazon Wishlist would be a positive change. Facebook will cover a lot of transaction costs if you are a non-profit and partake in giving Tuesday. We can set up fundraisers personally that can donate to the state as well. Can somehow split dollars between state and local FCCLA groups to help with that issue ( can see this through reports,,, the board may need to decide what sort of percentage would go to local chapter and the state). Can be useful for those that are not in our state anymore but still wish to donate. We need an admin for this social media account.
- 5.3.1.1.4.1 Once FB is turned on- anyone should be able to do a fundraiser once it is live, but we should be able to set parameters on what/where all the funds would go as people have fundraisers
- 5.3.1.1.4.2 Amazon Wishlist- we can create a list and Kris can add items to that which we currently use. We are a non-profit so set it up through Amazon Smile. We can set it up to be delivered to Kris's office.
- 5.3.1.1.4.3 Deb- motion to move from FlipCause to PayPal for online donations. Shelia second. Motion carries.
- 5.3.1.1.4.4 Deb- motion to move forward with agreements with FB Payments and Amazon Wishlist so that we can gather donations through these tools. Emma second. Motion carries.
- 5.3.1.1.4.5 Deb thinks we should set a fundraising goal for this year through campaigns during fall such as Giving Tuesday (Tuesday after Thanksgiving) and another during the spring- perhaps \$10,000
- 5.3.1.1.4.6 Virtual meeting for finance committee and invite others so we are clear about our investment strategies and how things are working,

how much we are making.. just making sure everything is going smoothly

5.3.1.1.4.7 Audit is still a working in progress

5.3.1.1.4.8 Finance committee should be given the power to admin rights to help set up funding options. Kris can give this information to Deb and Shelia so they can move forward. Try and get this up and going by October 6-7 to bring out during Fall Leadership

#### **5.4 Programs Committee – Nicole Graves**

5.4.1 FCCLA mentors - Nicole not present at this meeting so no updates on this at this time.

#### **5.5 Membership and Communications Committee – Emma Kopplin**

5.5.1 State Executive council is working with Kaley Schweitzer.. working on social media to keep it active. Janelle worked on keeping the SD Instagram active and officers keeping up with this account to help spread awareness

#### **6.0 Unfinished Business**

#### **7.0 New Business—**

7.1.1 Cindy asked about helping out Burke with the storm they faced --- Sherry Opbreck's room has been destroyed by a storm in Burke- Kris thinks we can have chapters send a note and maybe a monetary donation so Sherry can get the items she needs to help her move forward. School would be more appreciative of gift cards so they can get items that are needed. Hannah suggested they apply for the IMPACT fund from nationals so the funds can be utilized.

7.1.2 PayPal account set up and then work on getting a certain dates set to donate to Burke. Get quotes from students to add a personal touch

7.1.3 Sheila- moved to set up a PayPal fundraiser for the Burke FCCLA Chapter- Carrie second. Motion carries . Deb, Sheila and Kris will work on this.

7.1.4 Emma will get a note/email written up to send to all chapters about writing cards and monetary donations. Have information about the PayPal fundraiser with the write up. Checks can be made to SD FCCLA and Shelia and get a pre-paid card with all the funds on it. All funds will be sent to SD FCCLA and then we can just get one pre-paid card to Burke.

7.1.5 Hannah needs to get a “How To” for impact fund written and send out to SD Advisers

## **7.2 Next Meeting Date**

7.2.1 November- Charlotte can send out Doodle Poll... looking at 4:00-6:00  
Late October or early November.

## **8.0 Adjournment**

8.1.1 Hannah moved to adjourn. Deb seconded. Motion carried.

