

**South Dakota Family, Career and Community Leaders of America  
Board of Directors Meeting  
Zoom Video Conference Meeting Minutes  
September 9, 2020/5:00-6:30 p.m.**

1.0 Call to Order

2.0 Roll Call- Charlotte Mohling, Brigitte Brucklacher, Deb Nelson, Carrie Kafka, Anne Pankratz, Emma Kopplin, Madison Zwinger, Nicole Graves, Tim Rhead, Kris Brockhoft, Wendy Conrad, Sheila , Frankie Nelson, Shaylee Longe, Cindy Brace, Bev Rieck, Faithe Larson

3.0 Approval of Board Minutes – Emma Kopplin moved to approve, deb nelson second.  
Motion passed

4.0 Additions or changes to today’s agenda- Deb Nelson moved to accept, Carrie Kafka second, motion passed

5.0 Board Transition

5.1 Acceptance and Welcome to new board members: Shaylee Longe, Faithe Larson and Bev Rieck are the new members to the Board.

5.2 Election of new executive committee-

5.2.1 Charlotte is moving to past chair, Brigitte will be new chair.

5.2.2 Kris nominated Deb Nelson for chair elect. Sheila moved to Emma second to accept nominate Deb Nelson as chair elect. Unanimous ballot cast.

Motion passed

5.2.3 Bev moved to elect Frankie Nelson for secretary and cast unanimous vote, Tim Rhead second- unanimous ballot cast for Frankie Nelson to be secretary. Motion passed

5.3 Transfer to new Board of Directors executive council

6.0 Board Orientation – Deb Nelson

6.1 History of FCCLA Board- Deb shared oversight on the history of FCCLA, roles and responsibilities of board members, committees that board members can serve on,

links to useful sites/resources (strategic plan, bylaws, previous meeting minutes),  
Deb suggested re-looking at the strategic plan as that may need to be updated due  
to the changes in our world today

## 6.2 Role of Board Members

## 6.3 Review of key information and tools

## 7.0 Updates

### 7.1 State Adviser Update—Kris Brockhoft

#### **7.1 State Adviser Update and Report**

##### **AFFILIATION 2019-2020:**

65 affiliated chapters so far – Chapters not affiliating – Pierre and Miller (Miller back next year)

- Deleted from DLG - Presho, Scotland, (no teachers/program)
- Groton (not affiliating – local only)
- New chapters 2019-2020 – Hamlin, Virtual
- Chapters not affiliating cannot use the registered trademarks or logos.

1719 Affiliated members (2018-2019 was 1761 – down 42 members)

- See more chapters affiliating only members competing

**Virtual Chapter** – One member, elected Region VI Vice President, competing in STAR Event at SLC

Goal- Maintain 2019-2020 Membership for this coming school year

Long Term Goal - 2000 members to get back the 3<sup>rd</sup> voting delegate for NLC.

For 2020-2021 – New teacher at McIntosh (contact-wants to affiliate members interested)

- Interest at Britton-Hecla
- LaNae Fuerst – moved to Corsica; Abby Page to Brookings Senior, Jacqueline Rosado to Brookings Middle
- Miller starting chapter back up with new adviser – Shae Knox
- New advisers at Baltic, Gettysburg, Hamlin, McIntosh, DeSmet, Hamlin, Miller, Parker (1 semester)

##### **WEBSITE/DLG UPDATE**

--Updated State Officer Team members, dates. Will be updating forms, new calendar for the year after confirming dates at BOD meeting, etc.

-- New student portal for students to keep track of their FCCLA accomplishments in addition to items they have registered for through DLG

**SD FCCLA GOOGLE DRIVE** – Continually updating - Adviser/Chapter resources folder  
State Officer Resources  
State Meeting – Workshops/College-Career Fair, etc.

#### **MEMBERSHIP AFFILIATION –**

National FCCLA BOD Affiliation Special– Affiliation rate for chapters that affiliate by November 1, 2020 only. If you select the 20 member special (\$20 savings on 20 members). This is a temporary COVID-19 dues special.

Can request access to new national program replacing STOP The Violence – STAND UP. If affiliate by November 1 – get the national program FREE for chapter. If you affiliate in time it will be in the Resources section on the Portal.

**Virtual Chapter** – Will try to start smaller chapters through virtual chapter to help with 12 member minimum student numbers required for all chapters charged for full 12 membership dues - \$9 – national dues.

Nationals has a new program where anyone can donate funds to a state to help students defray costs of affiliating. If a state doesn't use it though would go to a different state or to FCCLA General Fund. So try to see if we get any funds and then Kris will let us know so we can use it.

#### **State Adviser Updates–**

##### **2020 Virtual State Leadership Conference Update**

April 26-28, 2020– Moved to virtual SLC Theme – Where Your Leadership Begins

Registered attendees – SLC – Original 1336 registered attendees with 982 competing in STAR Events; after going virtual, final count of 104 competing in virtual STAR Events.

\$1.60 per member DLG Fee paid – DLG set up/use for registration – all goes to DLG – only registered those competing

\$75.00 per chapter registration cost for all chapters

\$25.00 per attendee registration cost for all competing attendees

As of 9-8-2020 (Still have 2 schools who have not paid SLC Fees – Still need to reimburse Advisers in Action dues once know who all paid dues.)

**See attachment – working budget.**

The 2020 FCCLA State Leadership Conference originally had 1336 registered participants, advisers, judges, and chaperones for the 2020 conference, which was a decrease of 8 from the previous year, but due to the Covid-19 outbreak and school closures, the 2020 State Leadership Conference was moved to a virtual, STAR Event competition. Originally, 982 students registered to compete in STAR Events, but due to circumstances related to the outbreak, members were unable to hold events and complete their projects and STAR Event presentations. The final count of virtual STAR Event competitors was 104. Here is the breakdown by region.

<b>Region</b>	<b>Total STAR Event Participants 2020</b>
Region I	6
Region II	18
Region III	28
Region IV	16
Region V	28
Region VI	8

**New State Officers Elected –**

President – Shaylee Longe – Bridgewater-Emery

First Vice President – Faithe Larson – Dell Rapids

Vice President of Public Relations – Remington Miklos – Custer

Vice President of Membership – Kaia Heilman – Miller

Vice President of Programs – Breanna Roth – Redfield

Vice President of Recognition – Gracie Geppert – Mitchell

Junior High Representative – Lauren Murphy – West Central

State Chapter Adviser – Connie Wolf

**2020 State CTSO Training**

June 10-11, 2020 –scheduled for Chamberlain, but was moved to virtual

Matt Tollefson - Trainer

7 State Officers, State Chapter Adviser, State Adviser - attended

**2020 Virtual NLC**

July 7-9, 2020 – Virtual NLC (was to be 75<sup>th</sup> Anniversary Meeting – Washington, D.C.)

SD Competitive Event Participants –46 40 Individual/Teams-

Medals received - 22 Gold, 16 Silver, and 1 Bronze

106 Registered Attendees

18 Volunteer Judges used from South Dakota

Kris Brockhoft served as Past Overall Lead STAR Event Consultant; Charlotte Mohling & Jennifer Poulos served as Lead Consultants

NOC – Alaina Murphy-West Central, Janelle Dickau-Alcester-Hudson

## **2020 Fall Leadership Update**

Going Virtual – Rookie Training Workshops pre-recorded by state officers – access via website

Adviser sessions – pre-recorded by State Officer Advisers

Several advisors said that they would volunteer for the following topics:

Cindy-navigating the FCCLA website

Frankie-FCCLA Google Classroom, STAR Events/classes-Nutrition and Wellness; Leadership and Service

Suzanne-STAR Events/classes-Career Investigation and Job Interview

Jennifer and Tiffany-possible-morale, self-care, membership recruitment, crafts

Bev-morale booster-cup idea

Adviser survey results regarding Fall Leadership that was sent to the advisors in July. Topics high on the list were service projects, STAR Events with national projects and in-class projects, fundraisers (questions regarding door-to-door selling during this time), moral, membership recruitment, and community projects (childcare and home schooling were 2 topics mentioned).

**No Capitol Leadership or National Fall Conference scheduled** – postponed until 2021.

Combined National Conference (state/national work together) – December – January – Virtual Event (After ACTE)

Skill Events will be separated out for STAR Events as there is more to change for a virtual platform. Other parts of the manual should be coming out in a few weeks.

## **Region Meeting Dates**

Region I – January 27, 2021 – Rapid City – School of Mines (Plan B – Philip or Wall High School)

Region II – December 14, 2020 – Ramkota – Pierre (Snow Date – 12-16-2020)

Region III – January 20, 2021 – Wesleyan Church – Mitchell

Region IV – December 2, 2020 – Lake Area Technical College – Watertown

Region V – December 9, 2020 – Lutheran Church – Dell Rapids

Region VI – January 22, 2021 – Marion High School – Marion (Snow Date 1-29-2021)

**7.1.1 BUDGET/FINANCE UPDATE**

Current Balance Checking Reg. Account – 8/31/20		\$	223,497.94
Current Balance Donate Now Bank Account -8/31/20		\$	3212.80
Investment Account – First Bank & Trust As of 7/31/2020		\$	126,169.50
Investment CD –\$60,000 Plus interest paid 1/9/2019 & 1/9/2020		\$	62,607.73
<b>State Meeting -</b>			
Income			
Registration Fees \$68,429		\$	66,989.00
Donations – Plaques, etc.		\$	1,440.00
Expenses - \$ as of June 10, 2019 (Does not include NLC Stipends, printing, E-Group bills) Need to pay Advisers in Action Dues out \$1200 & add State Officer binders/pins/name badges, SLT Adviser Stipends,2 plaques, etc.		\$	52,921.00+
		Balance	\$15,508.00
<b>CTSO Training -</b>			
Virtual – DOE Pd Trainer Fees			\$0.00
<b>Executive Council Meeting – Chamberlain 8-10-20</b>			
Expenses-\$121.78 (Lunch) + State Adviser Travel Expense			\$121.78

7.1.1 Includes budget/finance update- Kris reviewed the budget and a working budget. Kris feels we are sitting good and doing okay with where we are at considering the circumstances.

7.1.2 Hoping to try and get Leadership Teams and Exec council together in Jan to do some training. Still working with the Leadership team advisers on how to train the students

7.1.3 Region meetings will only have Professional Presentations this year to help chapters deal with the challenges of this year. Keeping it simple

7.2 Update from Dept. of Education—Amber Rost - CLNA is pushed back one year expect for a few pilot schools

7.3 Update from SD Executive Council – working on Fall Leadership videos and getting them recorded and engaging for students. Showed logo proposal in line with SD's 75<sup>th</sup> Birthday and Nationals Beyond Measure

## 8.0 Old Business

8.1 SD FCCLA Adult Volunteer Code of Conduct Form – Nicole Graves- shared form created that people who are volunteering will sign/fill out so we have listed expectations, antidiscrimination and harassment policy in case we need to dismiss a volunteer due to unprofessional behavior.

8.2 Charlotte moved to accept as policy as written. Tim Rhead second. Motion passed.

Nicole will pass on to Amber who will check with DOE

## 9.0 New Business

### 9.1 Other Committee Reports

9.1.1 Committees, chairpersons and members for 2020-2021

9.1.2 Finance Committee- Deb (co-chair), Shelia (co-chair), Tim, Brent, Brigitte  
\*may want to add the Region I and II here once one is selected.

9.1.3 Program Committee- Nicole (chair), Bev, Charlotte,

9.1.4 Membership & Communications- Frankie, Faithe, Shaylee (chair), Anne

\*\*\*Region I and II does not have a rep at this point in time

## 9.2 Strategic Plan for SD FCCLA

9.2.1 On what should we focus as a board in this next year? –

9.2.1.1 Finance committee idea- has not been meeting in a fundraising perspective due to the things that have been happening in the world. How do we get companies involved in giving? Met with Eric Sinclair who is President of Montgomery Furniture. Deb met with him and had a positive conversation. Hoping to tap into his time, talent, and funds that can help with finances, workshops, judges, etc. If you have any other businesses or people that could help send the information to Deb and she can add them to her lists of contacts. Nicole added the partners may have not to donate funds, but maybe they are a resource that our STAR Event kids could get help with

9.2.1.2 Shelia- SD Gives (December 1<sup>st</sup>) ; non profits can sign up for the event, does not cost anything to sign up; little contests that can enter FCCLA for prize drawings. Shelia will pass on the form to Kris

9.3 Next Meeting Date – first week of December

10.0 Adjournment - Deb moved to adjourn, Anne seconded. Motion passed.