



## South Dakota Association of Family, Career and Community Leaders of America

March 9, 2018

To: South Dakota FCCLA Supporters

From: Kris Brockhoff, State FCCLA Adviser

RE: STAR Event Plaque Sponsorship Opportunity

Family, Career and Community Leaders of America (FCCLA) is a dynamic and effective student organization that helps young men and women become leaders and address important personal, family, work, and societal issues through Family and Consumer Sciences Education courses taught in local schools. It is a unique youth organization because its programs are planned and run by members. It is the only career and technical, in-school student organization with the family as its central focus. Participation in national programs, chapter activities, and community service projects help members become strong leaders in their families, careers and communities. The organization helps members build bridges among school, family, and the community through projects that address nutrition and wellness, community service, violence prevention, financial literacy, career exploration, and more.

FCCLA helps young people discover their leadership strengths. No matter what you want to do, or who you are, when you become part of FCCLA, you grow as a person. You become more of whoever it is that you want to be.

Many of our members compete in STAR Events at the region and state level, which stands for Students Taking Action for Recognition. Some of our STAR Events include Job Interview, Career Investigation; Advocacy; Entrepreneurship; Chapter Service; Environmental Ambassador; Focus on Children; Hospitality, Tourism & Recreation; Interpersonal Communications; Leadership; Life Event Planning; Nutrition & Wellness, Recycle & Redesign; Sports Nutrition, and Teach & Train to name a few.

We are currently seeking businesses and individual sponsorships for the Top Honor Plaques for students who earn the highest score at the state leadership competition. Students that earn these plaques have put a lot of time and energy into planning and carrying out in-depth projects to compete in STAR Events. Please find attached a plaque sponsorship form for your convenience.

We look forward to hearing from you!

Warm regards,

A handwritten signature in black ink that reads 'Kris Brockhoff'. The signature is written in a cursive, flowing style.

Kris Brockhoff, State Adviser  
South Dakota FCCLA  
103 Wenona Hall  
SDSU, Box 507  
1145 Medary Avenue  
Brookings, SD 57007  
Office: 605-688-5757 Cell: 605-840-5024  
E-Mail: [kris.brockhoff@sdstate.edu](mailto:kris.brockhoff@sdstate.edu)

Enclosure